

[For immediate release]

Everbright Sun Hung Kai crowned again *The Asset's* “Best Brokerage (Hong Kong)”

Hong Kong, March 18, 2021 — Everbright Sun Hung Kai Company Limited (“EBSHK” or the “Company”) is pleased to announce that with its strength in providing professional and innovative financial services, it is awarded “Best Brokerage (Hong Kong)” at The Asset Triple A Awards 2020 organized by the regional financial magazine *The Asset*.

EBSHK has always been a pioneer in wealth management in Hong Kong. Over the years, it has been striving for excellence, serving investors at different levels with an innovative and comprehensive line-up of investment and wealth management choices. In addition to “Asset Power”, a wealth management service tailored for high net worth investors, and “EBSHK Direct AI Portfolio Investing”, among Hong Kong’s first batch of artificial intelligence wealth management services, the Company has formed a strategic partnership with one of the Big 4 independent trust companies in Hong Kong Tricor Trust in 2020 to provide integrated trust and wealth management solutions. In line with the financial service initiatives in the Guangdong-Hong Kong-Macau Greater Bay Area Development Plan, EBSHK upgraded its investment and wealth management platform in Macau and launched remote account opening solution to make the experience for Mainland and overseas investors as speedy and convenient as possible. The Company was also named for the third time at *South China Morning Post's* annual “*Private Banking Directory*”, which shows its influence in Hong Kong's wealth management industry.

The Asset Triple A Country Awards is organized by Asia’s reputed financial magazine *The Asset*. The Awards is well regarded in the industry. The accolades of the Awards are selected stringently by professional investors and financial analysts according to a wide range of judging criteria that covers product platform, customer investment management and support services to recognize financial institutions that achieved outstanding results in the previous year.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading wealth management institution with five key business segments: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, Investment & Financing, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the United Kingdom.

As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSHKCL together with its associated companies[^] operate under the Everbright Sun Hung Kai brand (“EBSHK”) and Everbright Securities brand, as well as the EBSHK Direct and EBSHK Private sub-brands.

Backed by Everbright Securities and China Everbright Group, coupled with its heritage in the financial industry beginning in 1969, EBSHKCL has emerged to be a full-fledged financial platform providing excellent global financial services with Moody’s “Baa3” long-term issuer and “Prime-3”

short-term issuer credit ratings. The customer assets of EBSHKCL and its associated companies are currently about HK\$134 billion. For more information, please visit www.ebshk.com.

^ This refers to EBSHKCL, China Everbright Securities International Limited and their respective subsidiaries and affiliated companies.

** As of December 31, 2020*

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