

# PRESS RELEASE



## Appointment of joint broker marks further step in strategic reshaping

**18<sup>th</sup> July 2014:** The AIM-quoted investment group Adamas Finance Asia Limited (ADAM) has appointed a joint broker in line with its continuing moves to bolster its market position following a strategic restructuring that began with a reverse take-over last February.

North Square Blue Oak Limited (NSBO) will work alongside WH Ireland Limited.

NSBO is an FCA-regulated brokerage and research firm with particular expertise in Chinese government policy and specific understanding of issues impacting investors in Chinese companies and companies with exposure to China. It has offices in London and Beijing and strong relationships with a diverse network of leading institutional investors.

NSBO will also be issuing equity research on ADAM.

ADAM was previously quoted on AIM as China Private Equity Investment Holdings Ltd, but changed its name following the reverse take-over. It has since worked to build a refreshed portfolio of income-generating assets attractive to investors seeking high-yield investment opportunities focused on Greater China, and is now advised by Adamas Asset Management in Hong Kong as its investment manager.

The Adamas team has a strong track record of achieving high-yield returns from investments into high-growth businesses in Asia and particularly Greater China, and ADAM has over the past few months invested in projects yielding gross internal rates of return that have averaged over 30%.

ADAM Chairman John Croft said: "Following the company's Reverse Takeover earlier this year and the parallel appointment of Adamas Asset Management in Hong Kong as its investment manager, there have been strong signs of a steady shift towards solid returns from our asset investment portfolio."

He added: "Like Adamas, NSBO has a deep understanding of the markets in China, and access to investors with a natural interest in the investment opportunities there".

**Full Stock Exchange Announcement Follows:**

### For further information contact:

John Croft, Adamas Finance Asia Limited:	+44 (0) 7785 315 588
Tim Feather, WH Ireland Limited:	+44 (0) 113 394 6600
Allan Piper, First City Public Relations (Hong Kong):	+852 2854 2666
Simon Hudson, Tavistock Communications (London):	+44 (0) 20 7920 3170

[www.adamasfinance.com](http://www.adamasfinance.com)

*Issued by First City (China) Ltd*

[Ticker symbol: ADAM](#)



## Adamas Finance Asia Limited

### Appointment of Joint Broker

Adamas Finance Asia Limited ("ADAM" or the "Company") is pleased to announce the appointment of North Square Blue Oak Limited ("NSBO") as joint broker with WH Ireland Limited to the Company with immediate effect.

NSBO is an FCA-regulated brokerage and research firm with particular expertise in Chinese government policy and specific understanding of issues impacting investors in Chinese companies and companies with exposure to China. It has offices in London and Beijing and strong relationships with a diverse network of leading institutional investors. NSBO will also be issuing equity research on the Company.

ADAM Chairman John Croft said: "Following the Company's Reverse Takeover earlier this year and the parallel appointment of Adamas Asset Management in Hong Kong as its investment manager, there have been strong signs of a steady shift towards solid returns from our asset investment portfolio. We believe the appointment of NSBO will further underpin the proven Chinese investment expertise of the Adamas team in Asia."

#### Enquiries:

Adamas Finance Asia Limited John Croft	+44 (0) 1825 830587
Nominated Adviser W H Ireland Limited Tim Feather	+44 (0) 113 394 6611
Broker NSBO Laurie Pinto	+44 (0) 207 024 4600
Public Relations Advisers First City Public Relations (Hong Kong) Allan Piper	+852 2854 2666
Tavistock Communications (London) Simon Hudson	+44 (0) 20 7920 3170